

# Course 55081A: Basic SharePoint Server 2013 Branding

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## Course Details

### Course Outline

#### Module 1: Introduction

This module introduces the course and the modules we will be covering.

#### Lessons

- Welcome

#### Module 2: Key concepts for Branding in SharePoint server 2013

This module explains the components that are necessary for you to understand to work with the branding components in SharePoint Server 2013).

#### Lessons

- Branding Levels
- Master Pages and the Gallery
- Composed Looks
- Different types of pages
- What is Design Manager
- Catalogs

#### Lab : Tour the tools

After completing this module, students will be able to:

- Explain Levels
- Understand the key components of branding

#### Module 3: Editing via the User Interface

In this module you we learn how to use the user interface to brand your site.

#### Lessons

- The Ribbon
- Working with images
- Videos

- Customizing the site navigation
- Using themes
- Using composed looks
- Page layouts

Lab : Editing via the User Interface

- The Ribbon
- Working with images
- Videos
- Customizing the site navigation
- Using themes
- Using composed looks
- Page layouts

After completing this module, students will be able to:

- Understand The Ribbon
- Work with images
- Use Videos
- Customizing the site navigation
- Use themes
- Use composed looks
- Customize Page layouts

Module 4: SharePoint 2013 Design Manager

In this module we take a deep dive look at the SharePoint 2013 Design Manager which should be considered as you hub for your design and branding efforts.

Lessons

- Conversion of a HTML page to a Master Page
- Working with Master Pages using Design Manager
- The Snippet Gallery
- Design Manager and Page Layouts
- Creating a Design Package

Lab : SharePoint 2013 Design Manager

- Convert a HTML page to a Master Page
- Working with Master Pages using Design Manager
- Use the Snippet Gallery
- Use Design Manager with Page Layouts
- Create a Design Package

After completing this module, students will be able to:

- Convert a HTML page to a Master Page
- Working with Master Pages using Design Manager
- Use the Snippet Gallery
- Use Design Manager with Page Layouts
- Create a Design Package

## Module 5: Cascading Style Sheets and SharePoint Server 2013

This module introduces cascading style sheets, explains their purpose and how to use them in SharePoint Server 2013.

Lessons

- Understand Cascading Style Sheets
- How SharePoint server uses CSS
- Using CSS in SharePoint

Lab : Cascading Style Sheets and SharePoint Server 2013

- Understand Cascading Style Sheets
- How SharePoint server uses CSS
- Using CSS in SharePoint

After completing this module, students will be able to:

- Understand Cascading Style Sheets
- How SharePoint server uses CSS
- Using CSS in SharePoint

## Module 6: Master Pages and Page Layouts with Content Types

This module explains how to create, edit and work with Master pages and Page layouts with Content Types. This module is more advanced than the previous modules but all labs have included the code necessary to complete if the student prefers not to enter the code their selves.

## Lessons

- Understand Master Pages
- Use SharePoint Designer 2013 to work with Master Pages
- Create a Master Page
- Edit a Master Page
- Content Types and Page Layouts

## Lab : Master Pages

- Understand Master Pages
- Use SharePoint Designer 2013 to work with Master Pages
- Create a Master Page
- Edit a Master Page
- Content Types and Page Layouts

After completing this module, students will be able to:

- Understand Master Pages
- Use SharePoint Designer 2013 to work with Master Pages
- Create a Master Page
- Edit a Master Page
- Content Types and Page Layouts

## Module 7: Using SharePoint Web Content Management to perform Content Rollups

This is another advanced module where you will explore using the capabilities of SharePoint to surface your content. As in the previous module all code is provided if a student does not care to enter it.

## Lessons

- Web Content Management
- Utilizing Web Parts for Content Rollups
- Display Templates

## Lab : Using SharePoint Web Content Management to perform Content Rollups

- Web Content Management
- Utilizing Web Parts for Content Rollups
- Display Templates

After completing this module, students will be able to:

- Explain Web Content Management
  - Utilize Web Parts for Content Rollups
  - Create Display Templates
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